

Poppy Poster Contest Rules

Units shall sponsor contests in local schools. When schools do not conduct activities, other youth groups, including Junior members, may participate under direct supervision of the unit.

Contest Classes

- Class I: Grades 2 and 3
- Class II: Grades 4 and 5
- Class III: Grades 6 and 7
- Class IV: Grades 8 and 9
- Class V: Grades 10 and 11
- Class VI: Grade 12
- Class VII: Students with special needs defined as:
 - a. Those in special education classes
 - b. A student recommended for special education classes but who has not been admitted due to a waiting list or various other factors.
 - c. A child identified as having a disability, but not in a special education class due to lack of facilities; identification contingent upon discretion of school officials.

Poppy Poster Requirements

1. Each poster shall have a fitting slogan not to exceed 10 words. Articles "a", "and," "an", "the" are not to be counted as words. The words "buddy" and "buy" cannot be used.
2. The words "American Legion Auxiliary" must be used in the design of the poster and will not be counted in the 10-word count.
3. Each poster must include a picture of the red Flanders Field poppy.
4. The department shall determine the closing date of the unit contest. The poster shall be on 11x14" poster board. (Drawing paper will not be accepted).
5. The United States flag may be used as long as there are no infractions of the flag code.
6. Posters will be judged using the following criteria:
 - 50% - poster appeal (layout, message, originality)
 - 40% - artistic ability (design and color)
 - 10% - neatness
7. Media used shall be watercolors, crayons, powder or oil paint, handmade paper cutouts, ink or textures, acrylics, pencils and markers.
8. Written in ink on the back of the poster (not attached) shall be the class in which the entry is submitted, the name, address, age and grade of the contestant and the name of the department.
9. Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians' grant non-exclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without additional compensation or permission.

10. The poster shall be the work of only one individual.
11. The label "In Memoriam" from the veteran-made poppy may not be used.
12. When the Holy Cross is used, the Star of David also shall be used.

Poppy Poster Contest Judging and Awards

1. Each department shall establish its own procedure for judging.
2. A citation will be given for the most outstanding poster in each classification within the five divisions.
3. Unit members should follow deadlines and process for the department. All department entries are due to the division chairman by June 1, 2016.
4. While ALA representatives will do their best to return all posters, it is not guaranteed. We recommend participants take a picture or scan their poster for their records.
5. Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians grant nonexclusive reproduction and publication rights to the works submitted, and agree to have their names and artwork published for commercial use without additional compensation or permission.

National Miss Poppy Contest

Two Categories: Little Miss Poppy (Ages 6-12)

Miss Poppy (Ages 13-18)

1. Participant must be between six and 18 years of age and be a Junior member in good standing of the American Legion Auxiliary.

2. Promotional activity of the Poppy story must occur through the American Legion, the American Legion Auxiliary and the community.

3. Selection of Miss Poppy is at the discretion of the unit.

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4. For National Miss Poppy consideration, participant must submit a Miss Poppy scrapbook (8½" x11") containing photographs and clippings illustrating how she promoted the American Legion Auxiliary poppy in her department. Only those scrapbooks that contain a self-addressed envelope with postage will be returned. Although every effort will be made to return the scrapbook, accidents do happen, so all entrants must allow for that risk.

5. Criteria for judging Miss Poppy Scrapbook entries:

a. Costume (there is no specific dress code or particular dress color for Miss Poppy).

b. Promotion of the Poppy Program: What did you share and do?

c. Publicity of poppy activities (newspapers, radio/TV, etc.).

d. Narrative report on "What I Have Learned Being Miss Poppy."

e. Essay on "Memorial Poppy" not to exceed 100 words.

f. The memorial poppy must be visible in all promotion and publicity submitted.

g. Neatness and creativity.

h. Cover page to include member name, unit name, state, age division and year.

i. Judging scale should be 1 through 10 for each area of judging for entire entry.

6. Little Miss Poppy (age 6-12) and Miss Poppy (age 13-18) winners will be invited to appear at the 2017 National Convention in Reno, Nevada, immediately following her selection, and if she so chooses, will travel at her own expense.

Winners of the National Miss Poppy contest each will receive a citation plaque.

7. Please follow department guidelines for submitting entries. The department Poppy chairman should submit the name, address, unit and department of the contestant to her national Poppy chairman by June 1, 2017. If the Poppy scrapbook is to be returned, members must include a self-addressed, stamped envelope. Although every effort will be made to return the scrapbook, accidents do happen so all entrants must allow for that risk.

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Youth groups, including junior members, may participate under direct supervision of the unit.

*The contest shall have seven classes:

- Class I: Grades 2 and 3
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- ii. The words “American Legion Auxiliary” must be used in the design of the poster and will not be counted in the 10-word count.
- iii. Each poster must include a picture of the red Flanders Field poppy.
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- iv. The department shall determine the closing date for the unit contest. The poster shall be on 11x14” poster board. (Drawing paper will not be accepted).
- v. The United States flag may be used as long as there are no infractions of the flag Code.
- vi. Posters will be judged using the following criteria:
 1. 50% - poster appeal (layout, message, originality)
 2. 40% - artistic ability (design and color)
 3. 10% - neatness
- vii. Media used shall be watercolors, crayons, powder or oil paint, handmade paper Cutouts, ink or textures, acrylics, pencils and markers.
- viii. Written in ink on the back of the poster (not attached) shall be the class in which The entry is submitted, the name, address, age and grade of the contestant and the Name of the department.
- viii. Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians’ grant non-exclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without additional compensation or permission.
- viiv. The poster shall be the work of only one individual.

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Poppy Poster Contest Judging and Awards

1. Each department shall establish its own procedure for judging.

2. A citation will be given for the most outstanding poster in each classification within the five divisions.

3. Unit members should follow deadlines and process for the department.

4. All department adjudicated entries must be sent by the department chairman to her national division chairman postmarked by June 1, 2017. (See addresses located at the front of this program Plan for specific division contact information.)

5. While ALA representatives will do their best to return all posters, it is not guaranteed. We recommend participants take a picture or scan their poster for their records.

6. Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians grant nonexclusive reproduction and publication rights to the works submitted, and agree to have their names and artwork published for commercial use without additional Compensation or permission. o.



In Recognition
of
your outstanding support
of the
**AMERICAN LEGION AUXILIARY
POPPY PROGRAM**

On behalf of America's veterans

Thank you,

ENTER NAME

Date

Unit President

Unit Number

Poppy Reporting

Mid-Year Reports

Mid-year reports reflect the program work of units in the department. Each department Poppy chairman should submit a narrative report by **January 5, 2017**, to the division Poppy Chairman, and copy the national Poppy chairman.

Annual Reports

Annual reports reflect the program work of units in the department. It is requested that photos of select unit projects accompany these reports. Each department Poppy chairman is required to submit a narrative report by **May 15, 2017**, to the division Poppy chairman at her address, found on the front of this program Plan, plus copy the national Poppy chairman. Members and units should follow their department's protocol and deadlines.

As part of your narrative report, please include answers to the following questions:

- How did your members promote the Poppy Program?
- How did your members increase poppy revenue?
- How did your members increase the number of poppy makers in your department?